

Alfonso Kohn

Social Media Director
Producer & Writer



I have 20 years of experience as a director, producer, journalist, writer and teacher of television and media.

I was the CEO and Vice of National Television channel of education and culture and also founded a school of film and television in Colombia, South America.

contact@alfonsokohn.com
<http://alfonsokohn.com>
(786) 231.78.53
1865 Kenedy CSWY ap 10B
Miami, FL, 33141
alkohn
Alfonso Kohn
alkohn

Personal & Professional Profile

He is a very successful manager and producer who manages the production of a wide range of genres ranging from feature films, news, sports, entertainment and social networking material. Leverages its knowledge and talents and background in journalism and social communication to lead productive teams, and thus generate various materials, ensuring excellent results in his work.

Work Experience

Director/ Producer/ Editor

Frame by The Artist

Period: January 2007 - Present day
Job type: Associate
References: Rudolf kohn

During these years I wrote, direct,edited, produced and developed several projects, TV programs, commercials & music videos. I was responsible for the web developer of media and marketing bussines.

Technical Director

Imagina US

Period: Oct 2012
Job type: Free Lance
References: Juan Pablo Santos / Viviana Gutierrez

Un loco en América
First project that produces Direct TV for Latin America. Hosted by Jesus Quintero, is a program of interviews with the most prominent Hispanic characters

Director & TD

Imagina US

Period: JOct 2011 - Dec 2011
Job type: Associate
References: Claudio Callao

Director of reality show "Protagonistas" produced for Univision channel.
Td with management of 50 cameras
Musical shows
special presentations
Live Streams

CEO, Director & Instructor

Fundacion Lumiere

Period: Jan 1997 - Dec 2007
Job type: Associate
References: William Arenas

Founder, creator of the academic program, Professor and executive of the projects of the company.
Professor of Production
Professor of television
Manager technical resources
Developer of online school

Director & Ejecutive Producer

BR Producciones

Period: Jan 2003 - Dec 2004
Job type: Associate
References: Maria Cecilia Botero

Directed Wrote and produced several television shows for this TV production enterprise, including the "AMA la Academia" series and the reality show "Jirayauma"

CEO Señal Colombia Channel & VP Television

Inrvasion (RTVC today) - Colombian State Telecommunications Company

Period: Jan 1997 - Dec 2001
Job type: Full Time
References: Gustavo Samper

Manager of financial, technical and human resources of the Colombian educational and cultural channel, producing cultural events, sports and social. Executive Producer of 40 weekly programs, 18 hours of daily programming and special events.
Ejecutive producer
Director major sport events
Director of all special events
Director an TD all sports events
Develop the idea of major programs

Journalist

Telematinal

Period: Jan 1994 - Dec 1995
Job type: Free lance

News editor and investigative journalist

Director & TD

Virtual Video Digital

Period: Jan 1995 - Dec 1996
Job type: Full Time

Responsible for the direction and production of audiovisual projects and TV shows

Director & Acting coach for television

Academia Charlot

Period: Jan 1995 - Dec 1996
Job type: Free lance

Director of the preparation program for television actors

CEO and Author

Alkohn Productions

Period: Jan 1994 - Dec 1994
Job type: Ful Time

Responsible for research and writing the book of football "El futbol, su historia y los mundiales"

Education

Pontifical Xavierian University

Bachelor of Arts degree in Social Comunications
Class 1992

The School of Communication and Language and social Media specialists and researchers in the fields of Information, Communication and Language. whit enpahsis in Television and mass media

Pontifical Xavierian University

Specialization in Journalism
Class 1993

Central University

Specialization in sport Journalism
Class 1994

Online courses

Lynda.com
• Premiere Pro
• Social Media Marketing with Facebook and Twitter
• After effects
• Wordpress
• Microsoft Office
• Video for Photographers: Shooting with a DSLR
• Multimedia Journalist
• Joomla
• Photoshop
• Twitter
• Facebook
• LinkedIn
• Html 5

Coursera.org
• Networks: Friends, Money, and Bytes.

• The Language of Hollywood: Storytelling, Sound, and Color.

• General Game Playing

Sena.edu.co

• Marketing: Conceptualization & Methodology

• TLC Colombia - Estados Unidos.

Professional Accolades

- Author Book,El Futbol, su Historia y los Mundiales, 1994
- Writer Soap Opera “ Batalla de gigantes”
- Third Place, UWA Machinima Film Festival, Unplugged Video, 2011
- Award of Excellence in Directing, Open This End, Unplugged Video, 2011
- First Place, Pop Art Lab, La Rumba Bacana, 2010
- First Place, Machinima Award, Titanic, 2009
- Best Spanish-Speaking Director, Machinima Festival, Titanic, Claus Uriza, 2010
- Grant Ministry of Culture Colombia, Ejecutive Producer, El Arriero, 2006
- Japan Jury Prize, NHK International Educational Program Contest, Jurado